

CHARLESTON, SC

Michael's  
on the ALLEY

STEAKS • SEAFOOD • PRIME RIB

**MICHAEL'S ON THE ALLEY AWARDED 2015 TRIPADVISOR  
CERTIFICATE OF EXCELLENCE**

**Recognized as a Top Performing Restaurant as Reviewed by Travelers on the World's Largest Travel Site**

**May 21, 2015 – CHARLESTON, SC – Michael's on the Alley** today announced that it has received a TripAdvisor® Certificate of Excellence award. The award celebrates excellence in hospitality and is given only to establishments that consistently achieve great traveler reviews on TripAdvisor.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account the quality, quantity and recency of reviews and opinions submitted by travelers on TripAdvisor over a 12-month period as well as business's tenure and ranking on the Popularity Index on the site. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

"Winning the TripAdvisor Certificate of Excellence in our first year of business is a true source of pride for the entire team and we'd like to thank all of our past guests who took the time to complete a review on TripAdvisor," said Whitney Prasek, Marketing Director of Holy City Hospitality. "There is no greater seal of approval than being recognized by one's customers. With the TripAdvisor Certificate of Excellence based on customer reviews, the accolade is a remarkable vote of confidence to our business and our continued commitment to excellence."

"TripAdvisor is pleased to honor exceptional hospitality businesses that have received consistent praise and recognition by travelers on the site," said Marc Charron President, TripAdvisor for Business. "By putting a spotlight on businesses that are focused on delivering great service to customers, TripAdvisor not only helps drive increasing hospitality standards around the world, it also gives businesses both large and small the ability to shine and stand out from the competition."

**Hutson Alley, 39-E John Street, Charleston, SC 29403**

[www.michaelsonthealley.com](http://www.michaelsonthealley.com) 843.203.3000

*Holy City Hospitality* brings inventive combinations of the freshest, seasonal ingredients together with thoughtful, accommodating service to inspire memorable experiences.  
Our philosophy is simply consistent hospitality, from the kitchen to the table.

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