

H C H

Holy City Hospitality

Inventive Fresh Cooking

Thoughtful Gracious Service

Lowcountry Sensibility

FOR IMMEDIATE RELEASE:

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HOLY CITY HOSPITALITY PARTNERS WITH THE CERTIFIED SOUTH CAROLINA GROWN INITIATIVE
Virginia's on King, Coast Bar & Grill and 39 Rue de Jean Join the Fresh on the Menu Program

Charleston, SC, May 13th, 2008 – The restaurants of the Holy City Hospitality group have joined the *Fresh on the Menu* program. As participants of the program, Virginia's on King, 39 Rue de Jean and Coast Bar & Grill will continue to source local ingredients and support SC growers, in keeping with the group's longstanding objective.

The partnership is an opportunity to educate diners not merely about the benefits of using local products, but the flavor of our indigenous fare.

“Being active participants and supporting our community is a priority for our company,” says HCH Executive Chef Jason Murphy. “The bottom line is, locally grown produce is just fresher. It just tastes better. We are fortunate to live in an area that offers such an abundance of locally grown ingredients, and too few people realize what is available.”

Fresh on the Menu is one of several programs developed as part of the Certified South Carolina Grown initiative, a cooperative effort among producers, processors, wholesalers, retailers and the South Carolina Department of Agriculture (SCDA) to brand and promote South Carolina products. The goal is for consumers to be able to easily identify, find and buy South Carolina products.

For more information about the Holy City Hospitality restaurant group and the *Fresh on the Menu* program, visit holycityhospitality.com

Holy City Hospitality brings inventive combinations of the freshest, seasonal ingredients together with thoughtful, accommodating service to inspire memorable experiences.

Our philosophy is simply consistent hospitality, from the kitchen to the table.

holycityhospitality.com

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