

FOR IMMEDIATE RELEASE:

CONTACT: Nicole de la Cretaz
Director of Marketing
Holy City Hospitality
843.723.7952
843.723.7954 f
ncretaz@39ruedejean.com

BOBBY FLAY STOPS FOR A TASTE OF SOUTHERN COOKING, LOWCOUNTRY STYLE
Virginia's on King Welcomed Celebrity Chef Bobby Flay During His Charleston Cameo

Charleston, SC, March 20th, 2008 – Celebrity Chef Bobby Flay was greeted with gracious hospitality, a few star struck faces and farm fresh Southern cooking upon his arrival at Virginia's on King Monday afternoon.

Flay was accompanied by Peninsula Grill's Chef Bob Carter. The two had just wrapped shooting a spirited "cook-off" to air on the Food Network's "THROWDOWN! with Bobby Flay".

It was apparent that the culinary connoisseur found the menu appetizing- he sampled nearly one of everything. Virginia's Executive Chef Jason Murphy was expectedly elated to have Flay as a guest.

"It was a real treat to meet him," says Chef Murphy. "He's a very down to earth guy." After several courses and some pleasant conversation with the staff Flay left pleased and satiated.

Virginia's on King is the most recent addition to the Holy City Hospitality group, which encompasses 39 Rue de Jean, Coast and Good Food Catering. Virginia's serves lunch, supper and Sunday brunch; opening at 11am Monday through Saturday, Supper begins at 3pm. Virginia's Sunday Brunch is served between 10am and 3pm. Reservations can be made by calling 843.735.5800, or via info@virginiasonking.com.

Holy City Hospitality brings inventive combinations of the freshest, seasonal ingredients together with thoughtful, accommodating service to inspire memorable experiences. Our philosophy is simply consistent hospitality, from the kitchen to the table.
holycityhospitality.com